

COMMUNITY CONNECTION GRANT APPLICATION

WEA - Southeast

2019-2020

Community Connection Grants are designed to provide local associations with resources to begin the process of organizing long-term support for schools in their communities. Grant monies must meet the original WEA Bylaws, Article II, Section 3: “The annual dues of an active member shall include an additional twelve dollars annually dedicated to the political education component of the Washington Education Association”.

Community Connection Grants must have clearly stated objectives that are measurable and limited to the following:

- I. Communications to members ONLY about political issues (recommended candidates, levies, bonds, initiatives or legislative matters).
- II. Administrative support for a local association committee designing internal membership activities that increases capacity for political/legislative efforts. This means it cannot be used for typical local newsletters, new member dinner’s, general building representative’s training, and other like type meetings.
- III. Local and Council lobbying expenses, i.e. release time, mileage, meals, lodging. This includes members lobbying the legislature regarding public education issues.
- IV. Member Legislative dinners or forums. This includes release time to prepare for these types of events.
- V. Member trainings directly related to political education goals, i.e. lobbying training, building representative training regarding how to talk with people about education issues, (class size, school funding, state testing), etc. This includes release time to attend these trainings.
- VI. Coalition work in the community which is not connected to any election, levy, initiative, candidate campaign, or political party. This means you can meet to discuss public education as a whole; not about a specific issue on an upcoming ballot.
- VII. Activities and events designed to foster support for public education within the community; build relationships with community leaders, school district administrators or other unions that is unrelated to any levy, initiative, or candidate campaign, and unrelated to a PAC or political party. This includes Parent nights, Read Across America, etc.
- VIII. Local newspaper or radio ads supporting legislative goals of the WEA.
- IX. Contributions to public policy groups, i.e. PTA, League of Women Voters, Chamber of Commerce.

These monies are not to be spent on:

- Public relations
- Short-term immediate needs
- Expenditures that are considered contributions to a candidate, initiative, levy or bond campaign, i.e. public phone banking, election-related radio or newspaper ads
- WEA PAC fundraising costs or member communication about WEA PAC

- No “general” administrative support or costs that are not tied to “political education” goals, i.e. typical local newsletters, new member dinners, general building representative trainings

GRANT REQUIREMENTS:

- Locals are eligible to apply annually.
- The grant must be submitted to the Council Executive Board **NO LATER THAN April 17th, 2020.**
- Please look at the Available Monies in the grant email for your locals amount.
- All monies not used in the 2019-2020 year must be returned to WEA-Southeast unless a written report of how the monies will be spent the following fiscal year is approved by the Executive Board. **Please send your report to the Council office to later than April 17th, 2020.**
- Community Connection grant money deposited into your association’s checking account shall be listed as a separate line item in your budget.
- Your Association name shall be printed on all informational flyers and handouts (to inform participants of who is sponsoring event)
- The grant application must be signed by the president and treasurer of the local.
- **A written report, which includes an accounting of how the money was spent, shall be given to the Council by August 7th, 2020. RECEIPTS MUST BE ATTACHED FOR THE MONEY SPENT.**

CRITERIA:

The application has four parts:

- **Activity** –What activities will be done to reach the goals you describe in part two of the application? Please provide enough details to describe what activity/activities are taking place and how they relate to your goals in section two.
- **Goals of the Activity/Measurable Outcomes**– What are you trying to achieve, and how will you know if the activity is moving your local in the direction you are trying to achieve?
- **Timeline** - List the date(s) when the activities are expected to occur. These activities must occur prior to **August 7th, 2020**, to ensure we receive your report.
- **Cost of the Activity** - Please provide an estimated cost of the activity.

WEA - SOUTHEAST COMMUNITY CONNECTION GRANT LOCAL APPLICATION

Please complete the information below and on the back side of this form.

Association Name: _____

Date: _____

Association Address: _____

President or Contact Person: _____

Home/Cell Phone: _____ **School Telephone:** _____

AMOUNT OF MONEY YOU ARE APPLYING FOR: _____

SIGNATURES:

Association President

Date

Association Treasurer

Date

Please complete the form below using the categories and guidelines from page one. Type or print neatly.

- 1. Include your proposed activity, including one or more of the categories on the first page.**
- 2. List the goals for each activity.**
- 3. List the timeline of your activity or event.**
- 4. List the cost of the activity or event. Include a breakdown of costs. You will be asked to submit receipts with your end of year report for all monies spent.**

Attach additional information, if needed. If you are planning more than one activity, please attach a sheet with all information included. You do not have to use the form below. You may use your own format if it includes all needed information.

1. What is your proposed activity(ies)?

2. What are the goals of your activity(ies)? Please mark where your Education Association is on the continuum of community engagement below and explain how the project will move your school/local further across the above continuum.

Association & community have no interaction	Association shares information with community	Association shares & receives information from the community	Association participates in community activities	Community participates in Association activities	Association and community jointly plan and carry out activities to improve Public Education
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None ←-----→ Relationship ←-----→ Strong

3. What is timeline of each activity (By April 17, 2020).

4. What is the estimated cost of each activity?